

## FORM D

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

0728240

OMB APPROVAL	
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## FORM D

**NOTICE OF SALE OF SECURITIES  
PURSUANT TO REGULATION D,  
SECTION 4(6), AND/OR  
UNIFORM LIMITED OFFERING EXEMPTION**

Name of Offering ( ☐ check if this is an amendment and name has changed, and indicate change.)

Estate Enhancement Variable Life Insurance

Filing Under (Check box(es) that apply): ☐ Rule 504 ☐ Rule 505 ☒ Rule 506 ☐ Section 4(6) ☐ ULOE

Type of Filing: ☐ New Filing ☒ Amendment

## A. BASIC IDENTIFICATION DATA

1. Enter the information requested about the issuer

Name of Issuer ( ☐ check if this is an amendment and name has changed, and indicate change.)

General American Life Insurance Company

Address of Executive Offices (Number and Street, City, State, Zip Code)  
13045 Tesson Ferry Road, St. Louis, MO 63128

Telephone Number (Including Area Code)  
617/ 578-2710

Address of Principal Business Operations (if different from Executive Offices) (Number and Street, City, State, Zip Code)

Telephone Number (Including Area Code)

Brief Description of Business

Provider of insurance and financial services

Type of Business Organization

☒ corporation  
☐ business trust

☐ limited partnership, already formed  
☐ limited partnership, to be formed

☐ other (please specify):

Actual or Estimated Date of Incorporation or Organization: Month Year ☒ Actual ☐ Estimated  
01 06 31 3

Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State:  
CN for Canada; FN for other foreign jurisdiction) AL

## GENERAL INSTRUCTIONS

## Federal:

*Who Must File:* All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

*When To File:* A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

*Where To File:* U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

*Copies Required:* Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

*Information Required:* A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

*Filing Fee:* There is no federal filing fee.

## State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

## ATTENTION

**Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.**

RT

**A. BASIC IDENTIFICATION DATA**

2. Enter the information requested for the following:

- Each promoter of the issuer, if the issuer has been organized within the past five years;
- Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer.
- Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
- Each general and managing partner of partnership issuers.

Check Box(es) that Apply: ☐ Promoter ☒ Beneficial Owner ☐ Executive Officer ☐ Director ☐ General and/or Managing Partner

Full Name (Last name first, if individual)

Metropolitan Life Insurance Company

Business or Residence Address (Number and Street, City, State, Zip Code)

200 Park Avenue, New York, NY 10166

Check Box(es) that Apply: ☐ Promoter ☒ Beneficial Owner ☐ Executive Officer ☐ Director ☐ General and/or Managing Partner

Full Name (Last name first, if individual)

GenAmerica Financial Corporation

Business or Residence Address (Number and Street, City, State, Zip Code)

13045 Tesson Ferry Road, St. Louis, MO 63128

Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☒ Director ☐ General and/or Managing Partner

Full Name (Last name first, if individual)

See attached page 2A

Business or Residence Address (Number and Street, City, State, Zip Code)

Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☒ Executive Officer ☐ Director ☐ General and/or Managing Partner

Full Name (Last name first, if individual)

See attached page 2A

Business or Residence Address (Number and Street, City, State, Zip Code)

Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director ☐ General and/or Managing Partner

Full Name (Last name first, if individual)

Business or Residence Address (Number and Street, City, State, Zip Code)

Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director ☐ General and/or Managing Partner

Full Name (Last name first, if individual)

Business or Residence Address (Number and Street, City, State, Zip Code)

Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director ☐ General and/or Managing Partner

Full Name (Last name first, if individual)

Business or Residence Address (Number and Street, City, State, Zip Code)

(Use blank sheet, or copy and use additional copies of this sheet, as necessary)

General American Life Insurance Company  
13045 Tesson Ferry Road  
St. Louis, MO 63128

Name and Principal Business Address	Positions /Offices with General American
Lisa M Weber **	Chairman of the Board, President and Chief Executive Officer
Michael K. Farrell ***	Director
Leland C. Launer, Jr. *****	Director
James L. Lipscomb **	Director
Catherine A. Rein **	Director
Stanley J. Talbi **	Director
Michael J. Vietri *****	Director
William J. Wheeler **	Director
Anthony J. Williamson **	Director, Senior Vice President and Treasurer
Gwenn L. Carr **	Senior Vice President and Assistant Secretary
Kevin S. Finnegan **	Vice President and Associate General Counsel
Daniel D. Jordan ****	Vice President and Secretary
William C. Lane *	Vice President and Associate General Counsel
Joseph J. Prochaska, Jr. **	Executive Vice President and Chief Accounting Officer

The principal business address:

\* General American Life, 13045 Tesson Ferry Road, St. Louis, Missouri 63128

\*\* Metropolitan Life Insurance Company, One MetLife Plaza, 27-01 Queens Plaza North,  
Long Island City, NY 11101

\*\*\* Metropolitan Life Insurance Company, 10 Park Avenue, Morristown, NJ 07962

\*\*\*\* Metropolitan Life Insurance Company, 501 Boylston Street, Boston, MA 02116

\*\*\*\*\* Metropolitan Life Insurance Company, 501 Route 22, Bridgewater, NJ 08807

\*\*\*\*\* Metropolitan Life Insurance Company, 177 South Commons Drive, Suite 1A, Aurora, IL 60504

a/o 8/10/06

**B. INFORMATION ABOUT OFFERING**

1. Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering? ..... ☐ Yes ☒ No  
Answer also in Appendix, Column 2, if filing under ULOE.
2. What is the minimum investment that will be accepted from any individual? ..... \$ 100,000.00
3. Does the offering permit joint ownership of a single unit? ..... ☒ Yes ☐ No
4. Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.

Full Name (Last name first, if individual)

See attached page 3A

Business or Residence Address (Number and Street, City, State, Zip Code)

Name of Associated Broker or Dealer

States in Which Person Listed Has Solicited or Intends to Solicit Purchasers

(Check "All States" or check individual States) ..... ☐ All States

AL	AK	AZ	AR	CA	CO	CT	DE	DC	FL	GA	HI	ID
IL	IN	IA	KS	KY	LA	ME	MD	MA	MI	MN	MS	MO
MT	NE	NV	NH	NJ	NM	NY	NC	ND	OH	OK	OR	PA
RI	SC	SD	TN	TX	UT	VT	VA	WA	WV	WI	WY	ZZ

Full Name (Last name first, if individual)

Business or Residence Address (Number and Street, City, State, Zip Code)

Name of Associated Broker or Dealer

States in Which Person Listed Has Solicited or Intends to Solicit Purchasers

(Check "All States" or check individual States) ..... ☐ All States

AL	AK	AZ	AR	CA	CO	CT	DE	DC	FL	GA	HI	ID
IL	IN	IA	KS	KY	LA	ME	MD	MA	MI	MN	MS	MO
MT	NE	NV	NH	NJ	NM	NY	NC	ND	OH	OK	OR	PA
RI	SC	SD	TN	TX	UT	VT	VA	WA	WV	WI	WY	PR

Full Name (Last name first, if individual)

Business or Residence Address (Number and Street, City, State, Zip Code)

Name of Associated Broker or Dealer

States in Which Person Listed Has Solicited or Intends to Solicit Purchasers

(Check "All States" or check individual States) ..... ☐ All States

AL	AK	AZ	AR	CA	CO	CT	DE	DC	FL	GA	HI	ID
IL	IN	IA	KS	KY	LA	ME	MD	MA	MI	MN	MS	MO
MT	NE	NV	NH	NJ	NM	NY	NC	ND	OH	OK	OR	PA
RI	SC	SD	TN	TX	UT	VT	VA	WA	WV	WI	WY	PR

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

ITEM #4

<u>Agent Name and Address</u>	<u>Sale States</u>	<u>Broker Dealer</u>
John Behr 500 Park Boulevard, Suite 800 Itasca, IL 60143	IL, WI	Long Grove Trading
Rod Bench 1301 5 <sup>th</sup> Avenue, Suite 3330 Seattle, WA 98101	WA	RA Bench Securities, Inc.
David Broll P.O. Box 4112 Iselin, NJ 08830	VA	New England Securities Corporation
Terry Coleman 1150 S. Olive Street Los Angeles, CA 90015	MO	TransAmerica Financial Advisors
Pat Cordell P.O. Box 4112 Iselin, NJ 08830	NE	New England Securities Corporation
Charles Dowds P.O. Box 4112 Iselin, NJ 08830	VA	New England Securities Corporation
Tara Lynn Eirich 1470 Broadway, Floor 9 New York, NY 10036	FL	MONY Securities Corporation
John Eisz 1740 Walton Road, Suite 200 Blue Bell, PA 19422	CA	Freedom Financial, Inc.
Paul Hinson 1250 S. Capital of Texas Hwy, Suite 600 Austin, TX 78746	MO, TX	NFP Securities, Inc.
Terri Holbrook One Montgomery Street San Francisco, CA 94104	CA, CT	Thomas Weisel Partners

Chris Jacob 1150 S. Olive Street Los Angeles, CA 90015	MO	TransAmerica Financial Advisors
William Kornreich 521 Fifth Avenue New York, NY 10175	FL	Wealth Preservation Associates, Inc.
Jason Kurchner 11 Raymond Avenue Poughkeepsie, NY 12603	FL	Prime Capital Services, Inc.
James Ochowicz One Montgomery Street San Francisco, CA 94104	TX	Thomas Weisel Partners
M. Charles Ross P.O. Box 4112 Iselin, NJ 08830	FL	New England Securities Corporation
Simon Singer 4650 SW Macadam Avenue, Suite 400 Portland, OR 97201	CA	Private Consulting Group, Inc.
Phil Spalding P.O. Box 200 Concord, NH 03301	CA, CT, TX	Jefferson Pilot Securities Corp. One Granite Plaza Concord, NH 03301
Kevin White 11 Raymond Avenue Poughkeepsie, NY 12603	MA	Prime Capital Services, Inc.
Neil Wolfson Walnut Street Securities 13045 Tesson Ferry Road St. Louis, MO 63128	CT, FL, NJ, PA	Walnut Street Securities

**C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS**

1. Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if the answer is "none" or "zero." If the transaction is an exchange offering, check this box ☐ and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.

**Total Premium  
Collected from  
July 1, 2005 to  
July 1, 2006\*  
Amount Already  
Sold**

Type of Security	Aggregate Offering Price **	
Debt .....	\$ .....	\$ .....
Equity .....	\$ .....	\$ .....
<input type="checkbox"/> Common <input type="checkbox"/> Preferred		
Convertible Securities (including warrants) .....	\$ .....	\$ .....
Partnership Interests .....	\$ .....	\$ .....
Other (Specify <u>Variable Life Insurance Policy</u> ) .....	<u>\$ Unlimited</u>	<u>\$ 2,980,951.30</u>
Total .....	<u>\$ 0.00</u>	<u>\$ 2,980,951.30</u>

Answer also in Appendix, Column 3, if filing under ULOE.

2. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."

	Number Investors	Aggregate Dollar Amount of Purchases
Accredited Investors .....	<u>8</u>	<u>\$ 2,980,951.30</u>
Non-accredited Investors .....	.....	\$ .....
Total (for filings under Rule 504 only) .....	<u>8</u>	<u>\$ 2,980,951.30</u>

Answer also in Appendix, Column 4, if filing under ULOE.

3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1.

Type of Offering	Type of Security	Dollar Amount Sold
Rule 505 .....	.....	\$ .....
Regulation A .....	.....	\$ .....
Rule 504 .....	.....	\$ .....
Total .....	.....	<u>\$ 0.00</u>

- 4 a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.

N/A \*\*

Transfer Agent's Fees .....	<input type="checkbox"/>	\$ .....
Printing and Engraving Costs .....	<input type="checkbox"/>	\$ .....
Legal Fees .....	<input type="checkbox"/>	\$ .....
Accounting Fees .....	<input type="checkbox"/>	\$ .....
Engineering Fees .....	<input type="checkbox"/>	\$ .....
Sales Commissions (specify finders' fees separately) .....	<input type="checkbox"/>	\$ .....
Other Expenses (identify) .....	<input type="checkbox"/>	\$ .....
Total .....	<input type="checkbox"/>	<u>\$ 0.00</u>

\* includes additional premiums collected on policies issued before July 2005.

\*\* Issuer is in the business of offering variable life insurance products and not a limited offering. Issuer does not have an aggregate offering price for the product, and expenses vary depending on the amount of securities sold.

**C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS**

b. Enter the difference between the aggregate offering price given in response to Part C — Question 1 and total expenses furnished in response to Part C — Question 4.a. This difference is the “adjusted gross proceeds to the issuer.” .....

\$ 0.00

5. Indicate below the amount of the adjusted gross proceed to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to Part C — Question 4.b above.

N/A\*

- \* Issuer is in the business of offering variable life insurance products and not a limited offering. Issuer does not have an aggregate offering price for the product, and expenses vary depending on the amount of securities sold.

Payments to  
Officers,  
Directors, &  
Affiliates

Payments to  
Others

Salaries and fees ..... ☐ \$ ..... ☐ \$ .....

Purchase of real estate ..... ☐ \$ ..... ☐ \$ .....

Purchase, rental or leasing and installation of machinery  
and equipment ..... ☐ \$ ..... ☐ \$ .....

Construction or leasing of plant buildings and facilities ..... ☐ \$ ..... ☐ \$ .....

Acquisition of other businesses (including the value of securities involved in this  
offering that may be used in exchange for the assets or securities of another  
issuer pursuant to a merger) ..... ☐ \$ ..... ☐ \$ .....

Repayment of indebtedness ..... ☐ \$ ..... ☐ \$ .....

Working capital ..... ☐ \$ ..... ☐ \$ .....

Other (specify): ..... ☐ \$ ..... ☐ \$ .....

..... ☐ \$ ..... ☐ \$ .....

Column Totals ..... ☐ \$ 0.00 ..... ☐ \$ 0.00

Total Payments Listed (column totals added) ..... ☐ \$ 0.00

**D. FEDERAL SIGNATURE**

The issuer has duly caused this notice to be signed by the undersigned duly authorized person. If this notice is filed under Rule 505, the following signature constitutes an undertaking by the issuer to furnish to the U.S. Securities and Exchange Commission, upon written request of its staff, the information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) of Rule 502.

Issuer (Print or Type) General American Life Insurance Company	Signature <i>Michael R. Baltrus</i>	Date 8/25/06
Name of Signer (Print or Type) Michael R. Baltrus	Title of Signer (Print or Type) Vice President and Actuary	

**ATTENTION**

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)



### E. STATE SIGNATURE

1. Is any party described in 17 CFR 230.262 presently subject to any of the disqualification provisions of such rule? ..... ☐ Yes ☐ No

See Appendix, Column 5, for state response.

2. The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed a notice on Form D (17 CFR 239.500) at such times as required by state law.
3. The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.
4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.

The issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

Issuer (Print or Type) General American Life Insurance Company	Signature	Date
Name (Print or Type)	Title (Print or Type)	

**Instruction:**

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

**APPENDIX**

1	2		3	4				5	
	Intend to sell to non-accredited investors in State (Part B-Item 1)		Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)				Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
AL									
AK									
AZ									
AR									
CA									
CO									
CT									
DE									
DC									
FL		<input checked="" type="checkbox"/>	Variable Life	1	\$110,000.00 *				
GA									
HI									
ID									
IL									
IN									
IA									
KS									
KY									
LA									
ME									
MD									
MA									
MI									
MN									
MS									

\* Amount includes additional premiums collected on policies issued before July, 2005

**APPENDIX**

1	2		3	4				5	
	Intend to sell to non-accredited investors in State (Part B-Item 1)		Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)				Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
MO									
MT									
NE		X	Variable Life	1	\$319,140.0	*			
NV									
NH									
NJ		X	Variable Life	1	\$7,600.00	*			
NM									
NY									
NC									
ND									
OH									
OK									
OR									
PA		X	Variable Life	3	\$1,170,386	*			
RI									
SC									
SD									
TN									
TX									
UT									
VT									
VA		X	Variable Life	2	\$1,373,825	*			
WA									
WV									
WI									

\* Amount includes additional premiums collected on policies issued before July, 2005.

**APPENDIX**

1	2		3	4				5	
	Intend to sell to non-accredited investors in State (Part B-Item 1)		Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)				Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
WY	<input type="text"/>	<input type="text"/>						<input type="text"/>	<input type="text"/>
PR	<input type="text"/>	<input type="text"/>						<input type="text"/>	<input type="text"/>